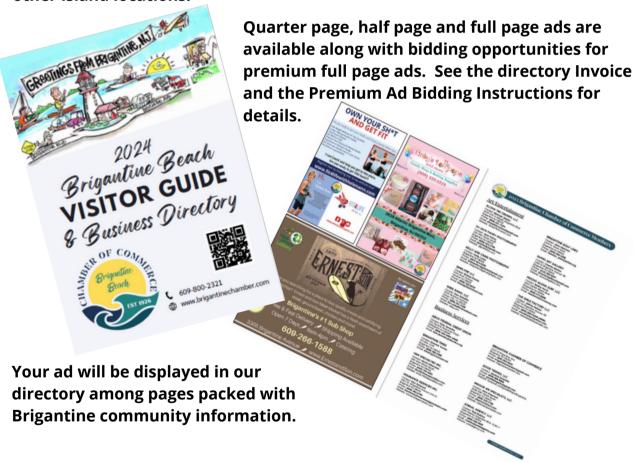


# 2024 VISITOR GUIDE & BUSINESS DIRECTORY

# BACK BY POPULAR DEMAND, GET YOUR SPOT NOW!

### Here are the details:

Designed to spotlight the Brigantine Chamber of Commerce Members and all our island has to offer, this Visitor Guide and Business Directory is a powerful marketing tool. In 2023, 12,000 copies were distributed from April through September at the Brigantine Farmers Market, Brigantine Acme and Wawas, Marine Mammal Stranding Center, Brigantine CER/City Offices and at various other Island locations.



We will have a listing with the name, address and phone number of all 2024 active Brigantine Chamber of Commerce Members in the directory. To be listed you must be an active paid member by March 1st. Go to our website www.brigantinechamber.com to complete your 2024 Membership.

Gold and Silver Memberships include an ad in the 2024 Directory.

Email brigantinechamber@gmail.com or call 609-800-2321 with any questions.



### **Brigantine Chamber of Commerce**

1012 West Brigantine Avenue Brigantine, NJ 08203 phone: 609-800-2321

email: brigantinechamber@gmail.com

#### **BRIGANTINE DIRECTORY INVOICE**

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#### AD SPONSORSHIP INSTRUCTIONS

PLEASE MAKE YOUR AD SIZE SELECTION BELOW AND RETURN THIS INVOICE WITH PAYMENT TO RESERVE YOUR SPOT IN THE 2024 BRIGANTINE CHAMBER OF COMMERCE VISITOR GUIDE & BUSINESS DIRECTORY. METHODS OF PAYMENT AND INVOICE RETURN: MAIL OR DROP BOX AT ADDRESS ABOVE, COMPLETE ON OUR WEBSITE WITH EPAY OR EMAIL TO BRIGANTINECHAMBER@GMAIL.COM WITH EPAY ON OUR WEBSITE. MAKE PAPER CHECK PAYABLE TO BRIGANTINE CHAMBER OF COMMERCE. NO SPOTS ARE RESERVED UNTIL PAID IN FULL.

PLEASE FORWARD YOUR PRINT READY AD IN .pdf, .tif, or .png FORMAT USING THE SPECS BELOW BY MARCH 1, 202 . IF YOU PREFER, WE CAN CREATE ONE AD WITH ONE EDIT FOR \$25.00.

PLEASE EMAIL US WITH ANY QUESTIONS @ BRIGANTINECHAMBER@GMAIL.COM

AD OPTIONS								
mark your ad selection	size of ad in directory	size of ad	# of directories to sponsor	ad cost to sponsor				
	¼ page color ad inside directory							
	, ,	2.75-inch-wide x 4.25-inch-high	100	\$300.00				
	½ page color ad inside directory							
		5.5-inch-wide x 4.25-inch-high	200	\$550.00				
	full page color ad inside directory							
		5.5-inch-wide x 8.5-inch-high	400	\$1000.00				
	creation of one ad with one edit	-	-	\$25.00				

TOTAL AMOUNT DUE	\$

For a premium full-page ad bid, please email your bid as instructed on the Premium Page Bid Instructions.

Cost will be determined at time of bid review.

Business Name:	·	 	 
Contact Name: _			
_			
Phone:			



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# 2024 VISITOR GUIDE & BUSINESS DIRECTORY PREMIUM PAGE BID INSTRUCTIONS

The premium ad pages below have traditionally had multiple requests for purchase, therefore will be going out to bid. If you would like a full-page ad located in one of the premium spots below, please email your bid request to <a href="mailto:brigantinechamber@gmail.com">brigantinechamber@gmail.com</a> by Friday, February 23, 2024. Here's how it works:

- You may bid the minimum amount stated below or a higher amount.
- The highest bidder will be granted the page they have chosen.
- If there are multiple bids for the same ad and the same amount, those bidders will be notified and offered to re-bid.
- Winners of the bids will be notified by Friday, March 1st. Please have payment in full and your print ready ad completed by March 2nd. If you prefer, we can create one ad with one edit for \$25.00.

#### Premium Ad Page Options:

- 1. inside front cover: minimum bid \$1500
- 2. inside page facing inside front cover: minimum bid \$1500
- 3. inside back cover: minimum bid \$1300
- 4. inside page facing inside back cover: minimum bid \$1300
- 5. back cover: minimum bid \$1800

If you have an ad in the Directory based on your Gold Membership, you will pay the difference of the cost of the full-page ad and your bid.

In the email to brigantinechamber@gmail.com please send the following information:

- business name:
- contact name:
- phone #:
- ad location 1-5 above:
- your bid for the ad location you selected:

If you are bidding for multiple premium ad pages, please indicate that in your email. If you are the highest bidder for multiple pages you will be contacted to choose your preferred page.